

Mid Film Media Production House

Mid Film Production provides comprehensive media production services, starting from creative idea development and execution to marketing, event coverage, and live broadcasting. The company collaborates with public relations firms worldwide to support brands and marketing initiatives. Projects are carried out with high professionalism, artistic quality, and technical precision, utilizing the .latest technologies and equipment to meet all production needs



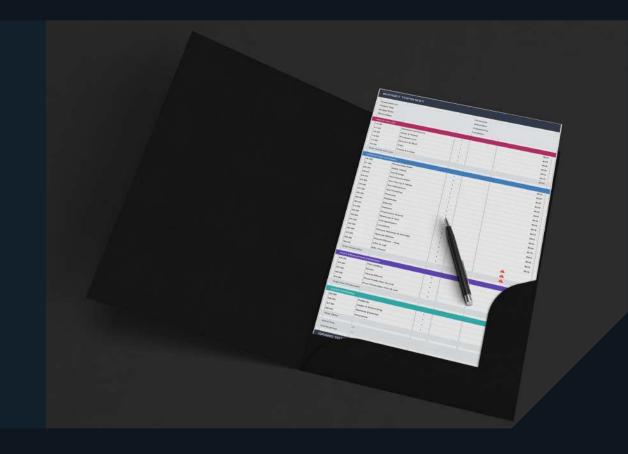




#### :Our pre-production services include

The discovery stage..the first stage in knowing all the details of the outputs that the client aspires to. His goals are to develop a basic plan, to study the competitors, and to know the advantages, strengths and opportunities available to implement the plan.

# production budget





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#### storyboard



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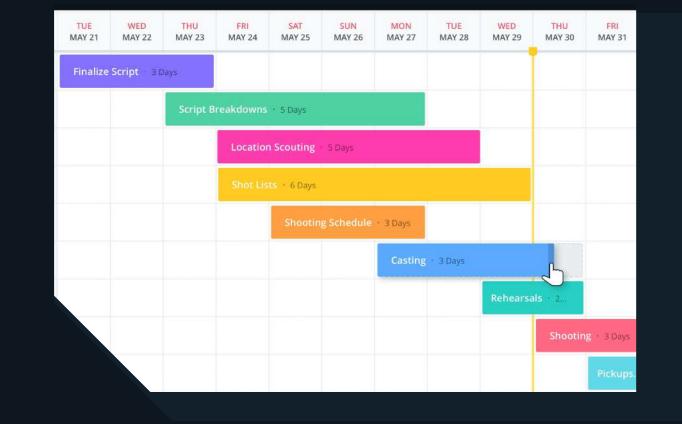
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# Our services pre-production stages





TREATMENTS

# Production scheduling

#### :Our pre-production services include

We gather all the main resources to clarify the vision and decision-making for the filming locations - permits - building the decor - choosing the actors and auditioning for the performances choosing the colors according to the mood of the tone of the film - choosing the clothes and accessories - drawing the storyboard - and others according to the requirements of each project.

#### Casting



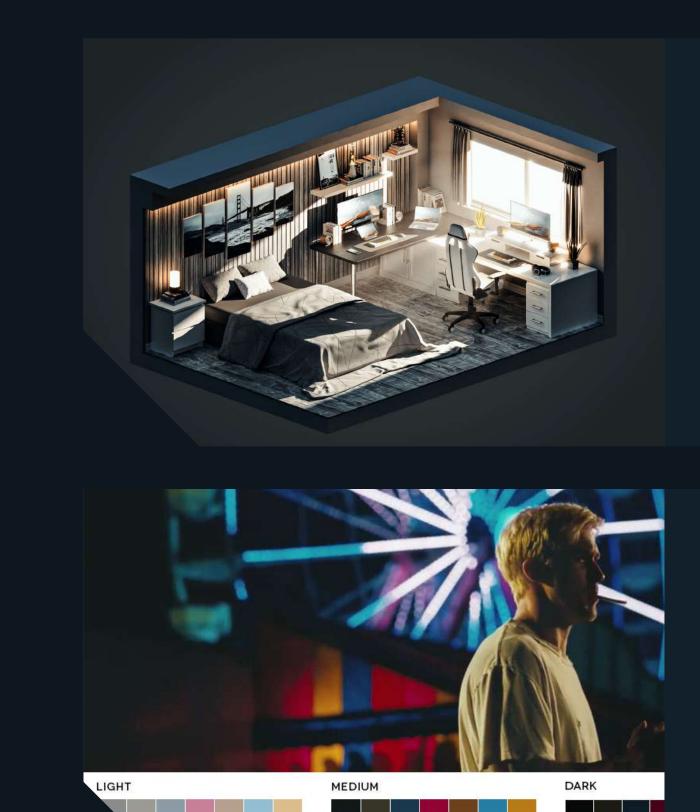
# 

#### Wardrobe



#### pre-production

#### stages



# Filming locations



NERAL SPECTRUM

#### :Our post-production services include

We enhance the strength of the impact of the message of each project through the quality of the selected shots and their integration with the rest of the digitally designed elements to achieve the goals, vision and values of each project. Where we distinguish each project with an integrated work, including editing the clips, choosing the appropriate music and sound effects, and designing animated graphics and visual effects in shades of color that are in harmony with the visual identity.

## color processing



#### animation



Our services Post production stages

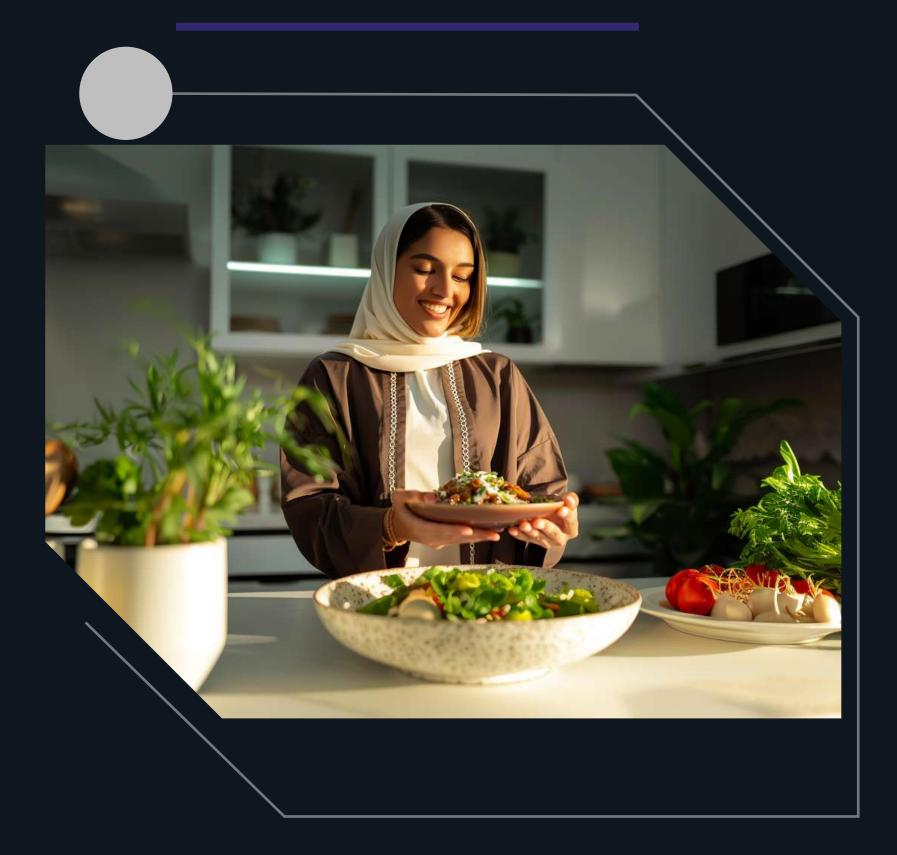
#### video editing

#### soundtrack



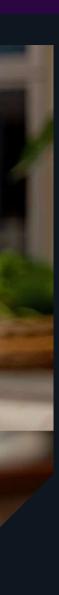


## Commercials



Made Film is your best choice to promote your brand and achieve its goals and values with an integrated team that has its expertise and capabilities to delve deeper into all the details and reach together your goals in a professional, fun and smart way.









## Movies



High impact cinematic content is our passion. The MedFilm team draws ideas.. formulates the script and implements it with high professionalism with a film team equipped with modern filming equipment and in approved filming locations with the best professional actors in their field, to result in an integrated and creative cinematic work.



#### content creation



We create effective and renewable ideas to translate. creativity for you in the most beautiful way to influence the behavior of the target recipient by creating creative and artistic content that serves the project.

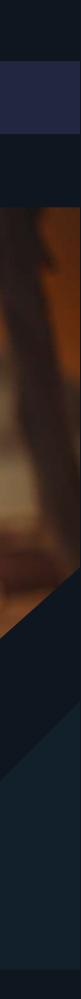


#### Videos for social media

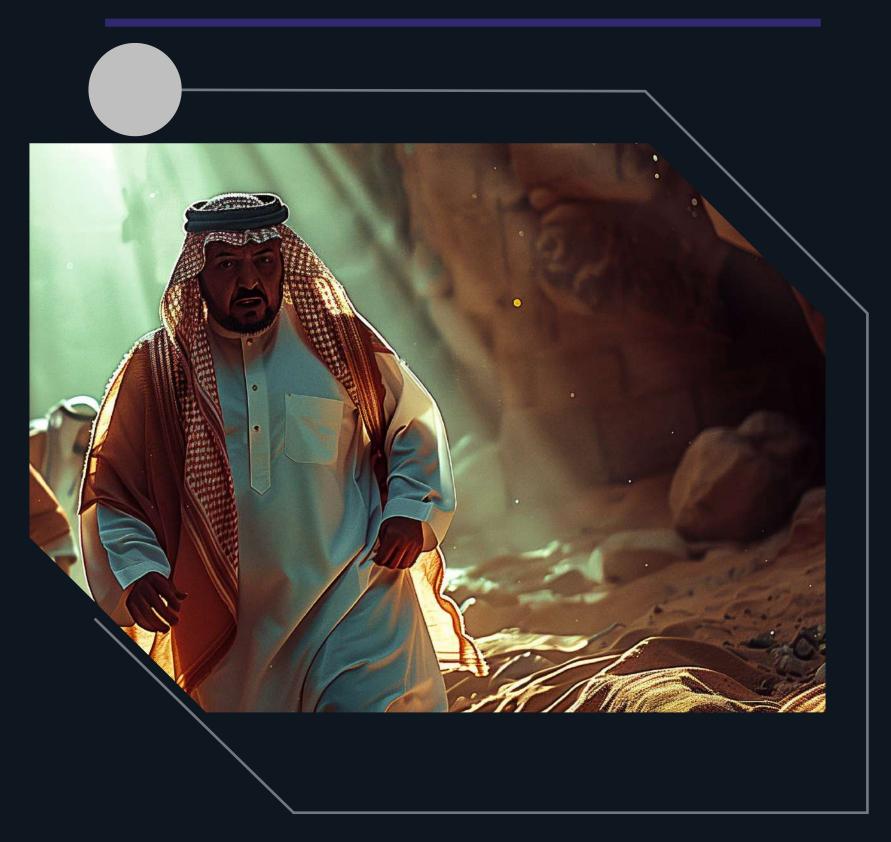


We invest all energies to realize ideas and works in making short clips that are easy to spread and quickly influence all social media platforms. Youtube, Instagram, Snapchat, TikTok, Facebook, etc..





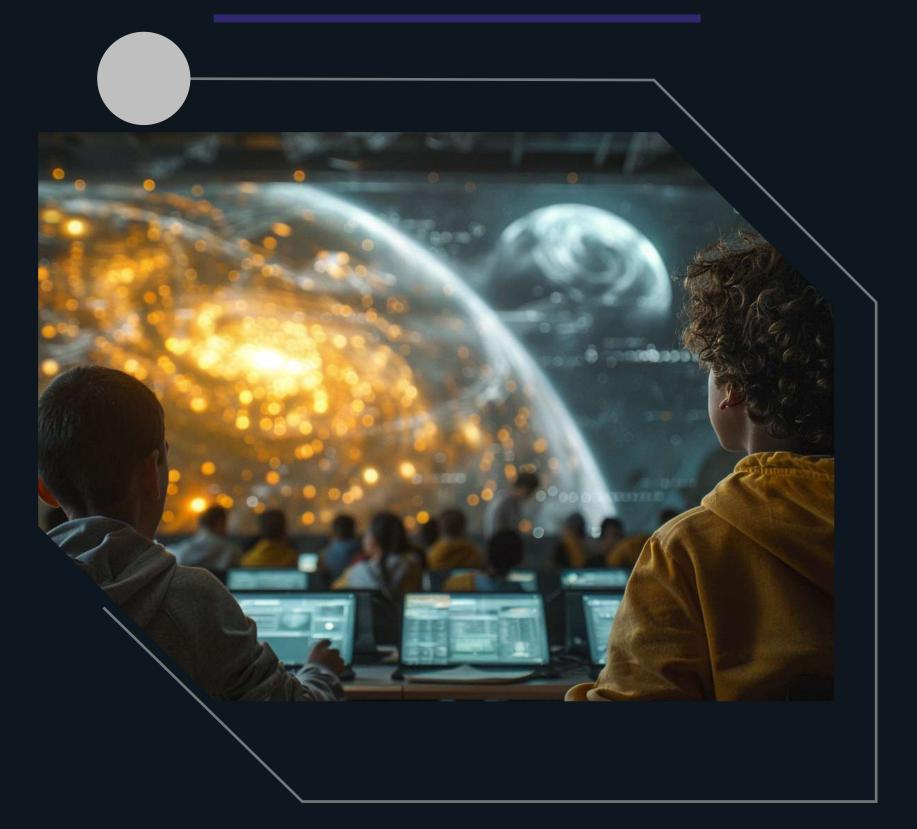
#### TV shows and podcasts



Mid Film..your best partner in the manufacture of podcasts, TV shows, interactive competitions and talk shows with the best international standards in the content industry.



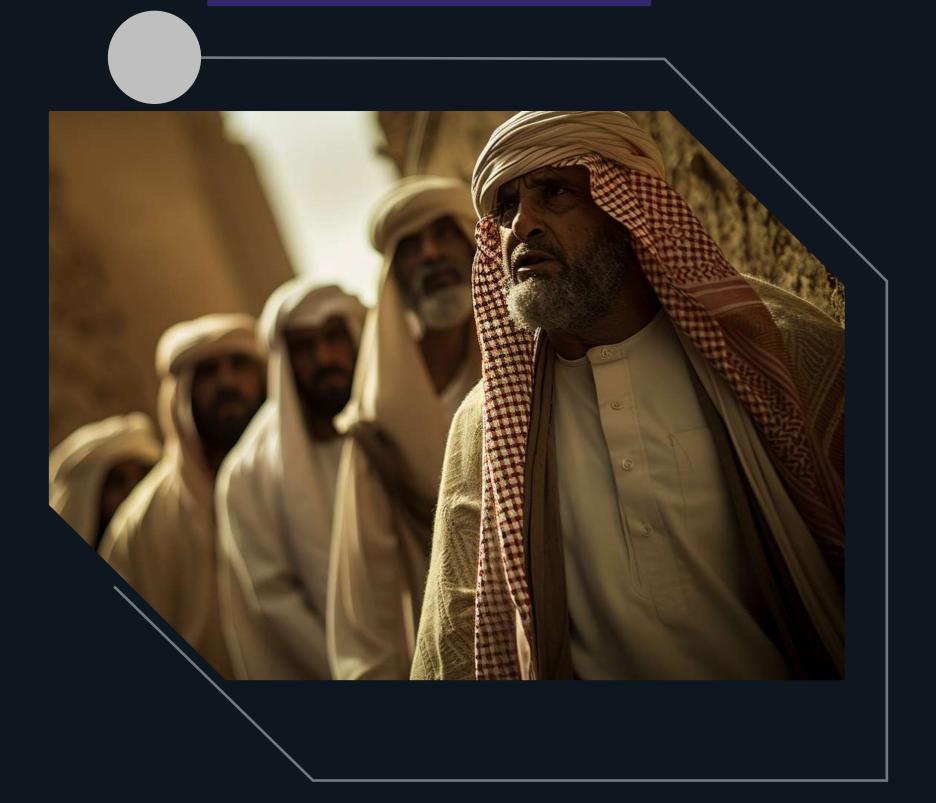
# video production 3D -CGI -VFX



3D animation, the perfect service for drawing a creative image and communicating the idea, whether it is for your product or cinematic tricks to revive brands.



#### documentaries



Producing highly professional documentaries and documentaries to highlight the scientific, historical, or political truth with all impartiality in the narration and drawing characters and events more realistically.





#### Events

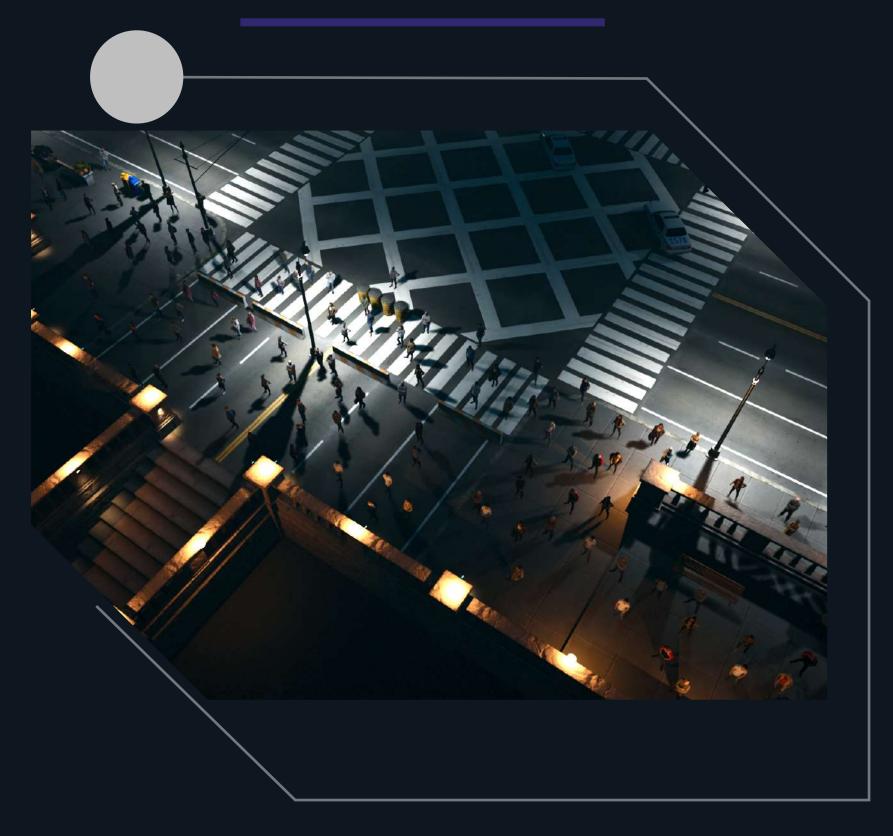


Covering events and events with an experienced team and staff whose mission begins with event planning and even delivers the completed materials with high professionalism.

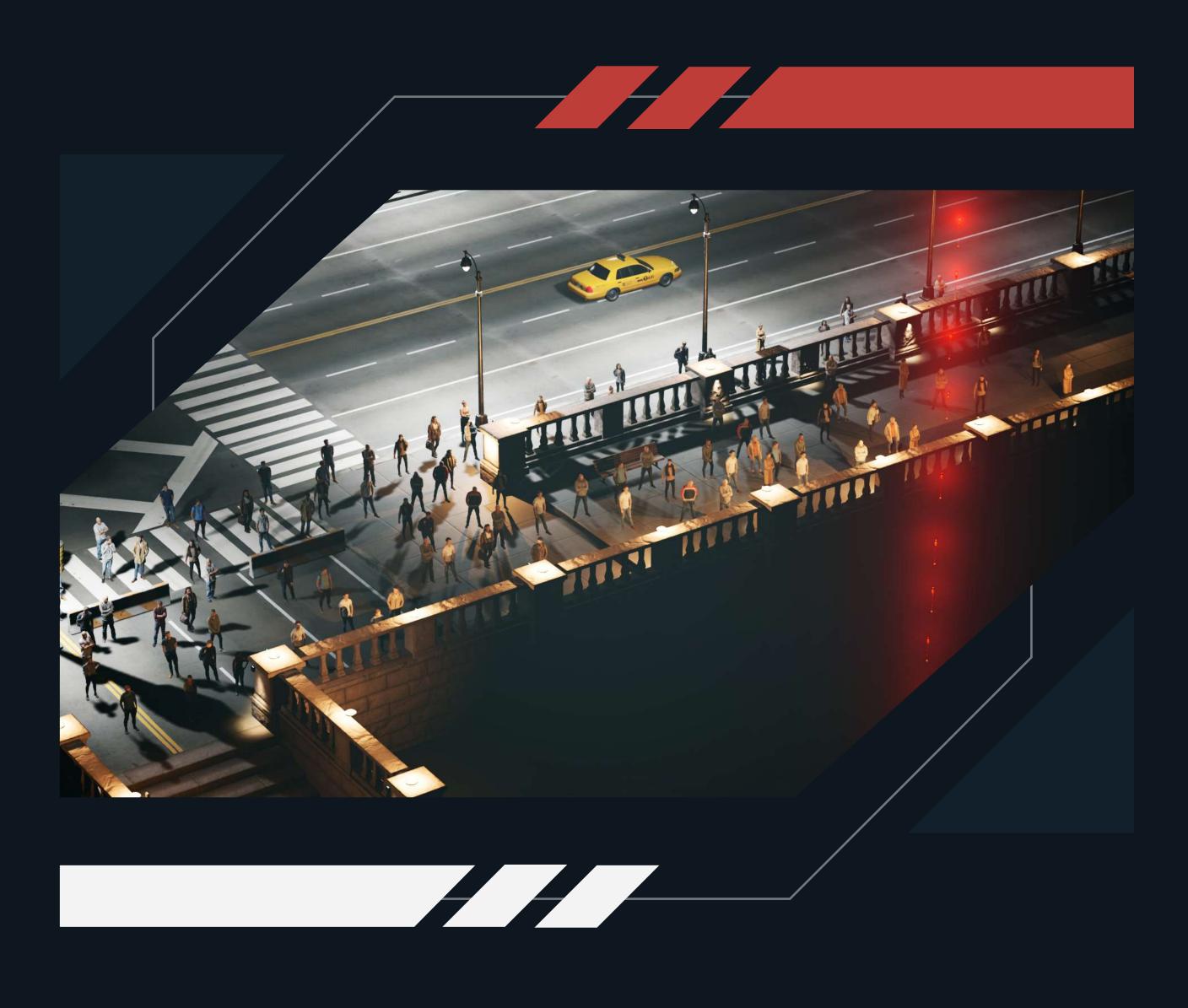




# Aerial photography

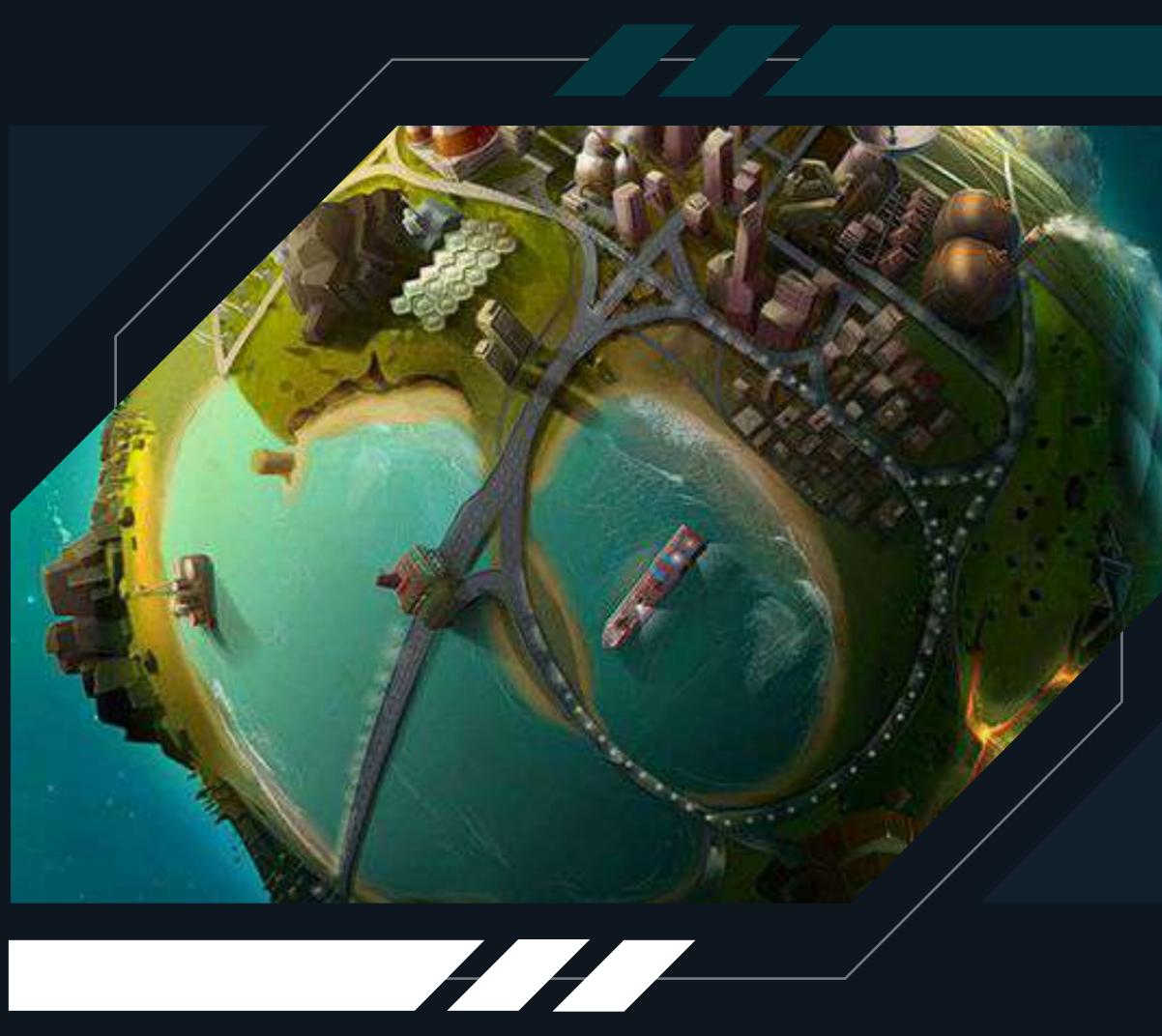


Introducing HD Video Drone Shooting, the drone is equipped with a high definition video camera to get the shots that helicopters and full-size planes can't do.



# VR360 video recording

The Mid film team keeps pace with modern technology in the virtual reality industry by filming virtual designs for different and varied places, regions, events, and models, so that the customer can live a dazzling experience with a future vision similar to reality to achieve the special goals of the project.







# optical projection

With technical professionalism, we offer you a new perspective in the art of light projection, as it traces linear shapes over distant landscapes at night to be a source of atmospheric lighting in a beautiful and unusual artistic way.



# Intervals

In HD, we provide you with the most dynamic rendering of your project using the latest hardware and software capable of timelapse video optimization, including support for next generation 8k.



# Photography

Our professional photography service team shoots commercials and products and covers your event with a high focus on the smallest details, making your work on social media and TV broadcasting channels easy and smooth.



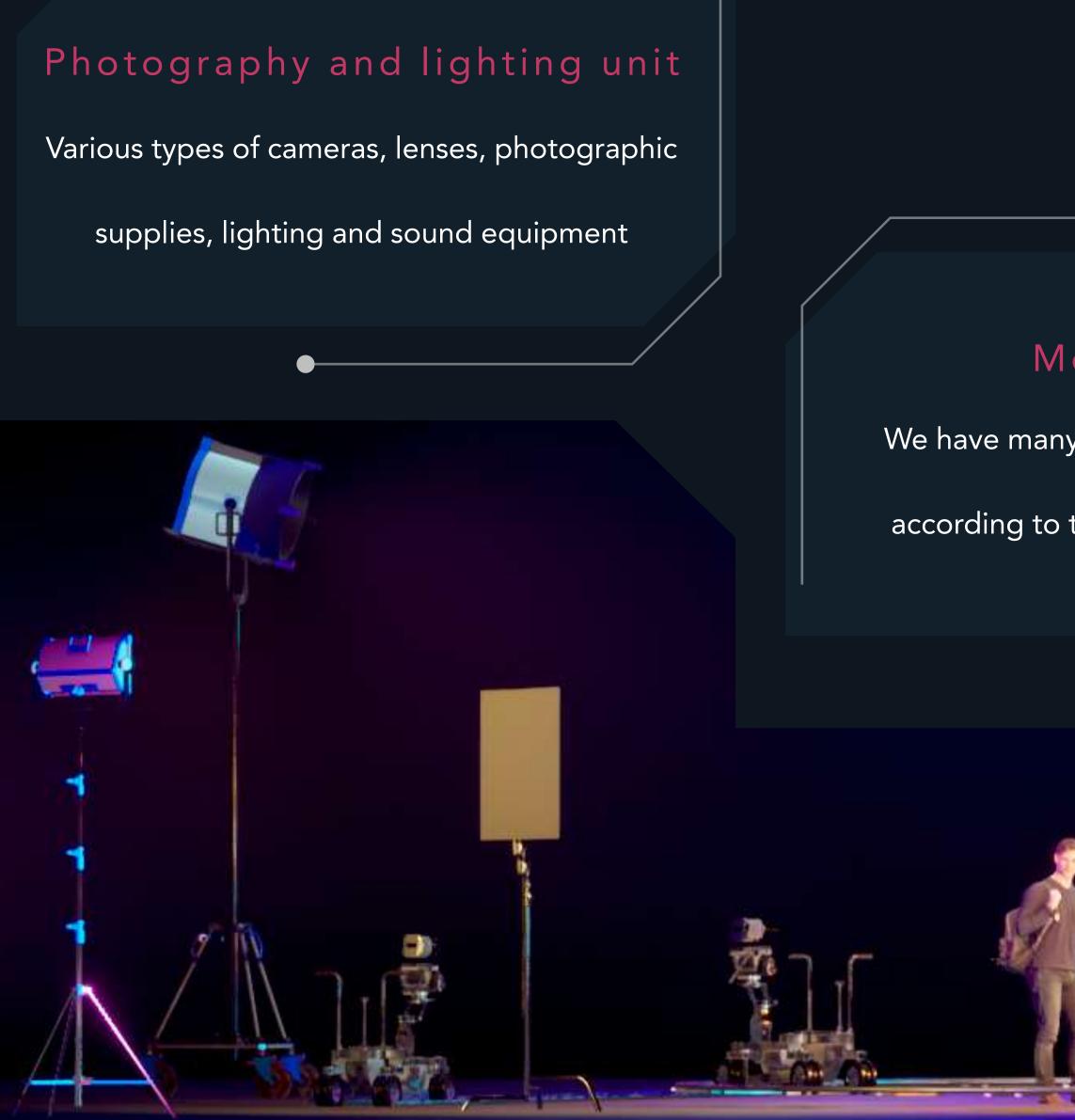
## Product Video and photographic

Photographing products professionally, with high quality, and with creative ideas that contribute to enhancing the identity of the company and motivate customers to buy. One of our goals based on the product photography plan is to create a relationship between the customer and the product and create a feeling of suspense for the purchase by highlighting all the features and using aesthetic formative elements in Video and photographic.









#### Our technical equipment

We have worked to equip the company with the latest technologies, according to the latest developments in the world, as follows:

#### Montage unit

We have many montage units available

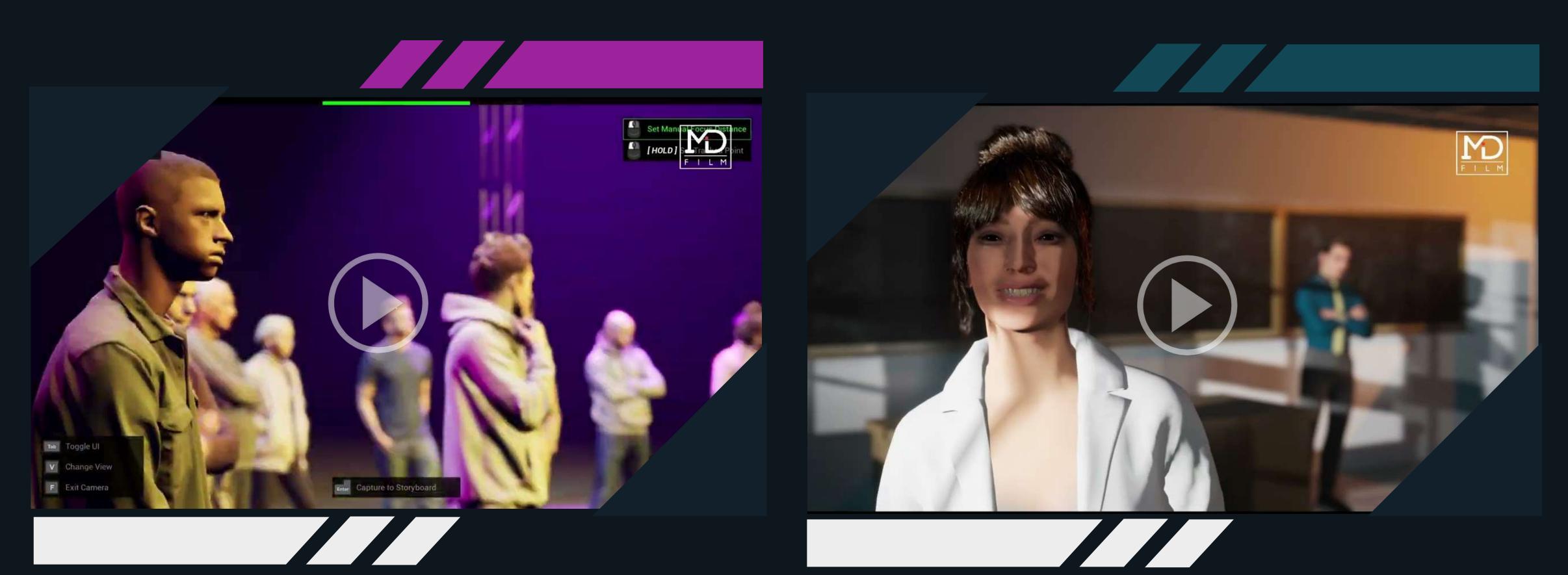
according to the latest digital systems

#### Recording and audio mixing

#### It is made through sister companies





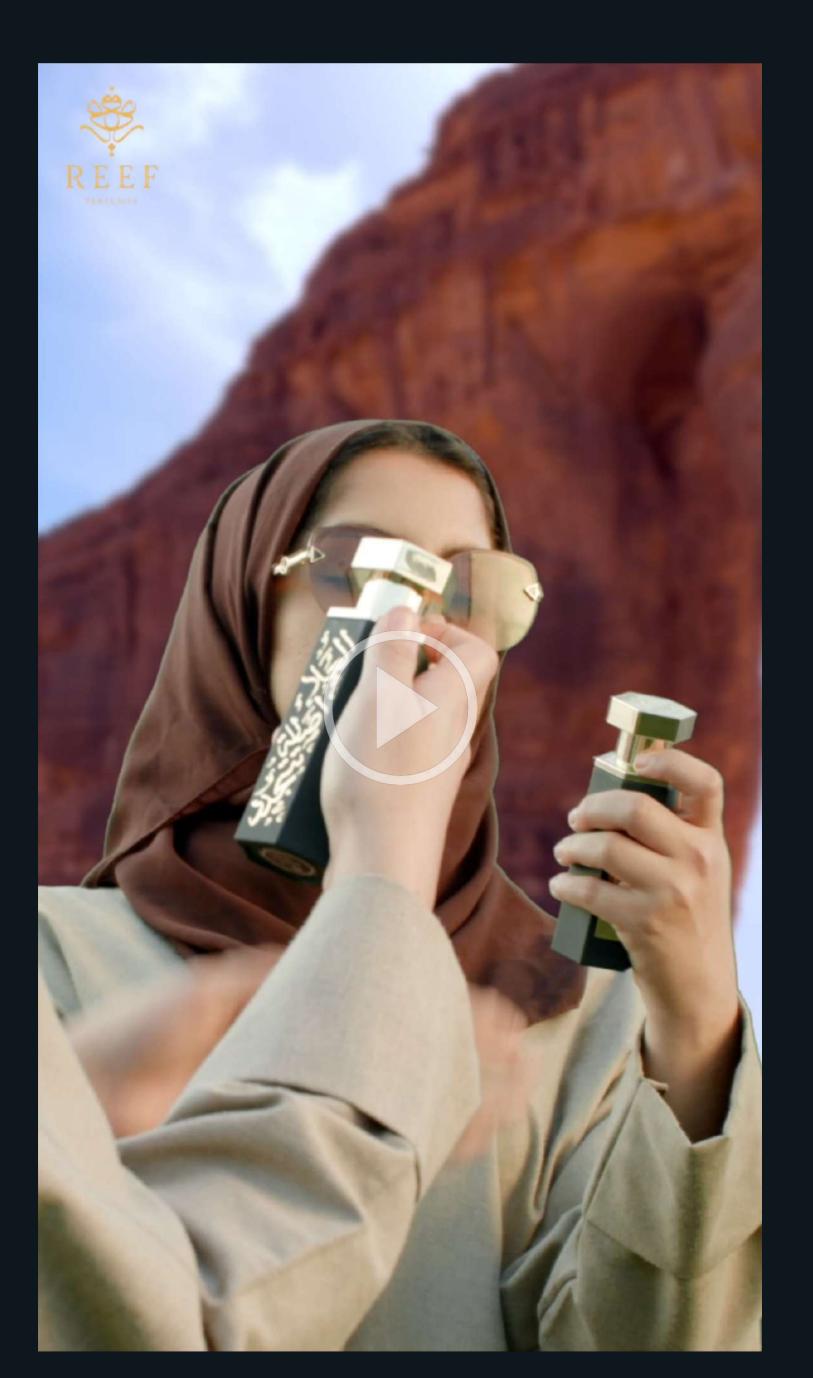


We are working on implementing the event, building decorations, lighting, sound, screens, and covering the event directly through social media. We implement all creative ideas that require the use of Holy Gram technology and 3D mapping .for any project

# Our work

- We aim to deliver the directorial vision in an innovative creative way to implement advertisements and films.

























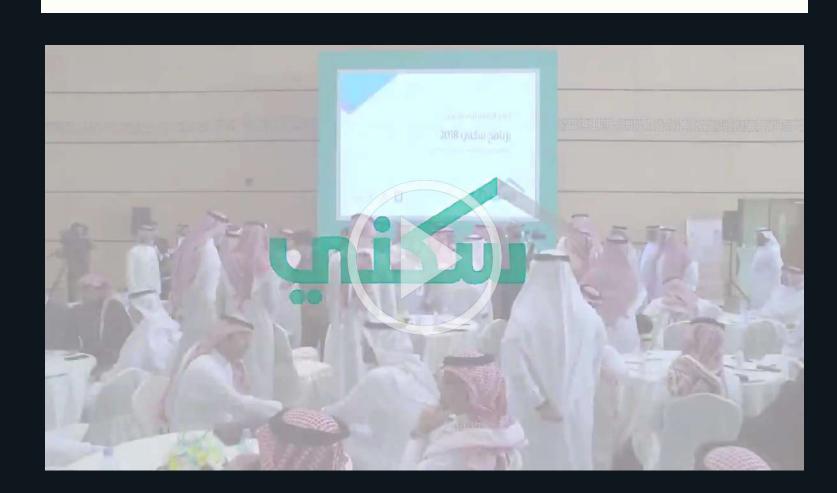


























لشركة السعودية لحلول القوما البشرية Saudi Manpower Solutions Company















الهيئة العاملة للترفيه **General Entertainment Authority** 







الاتحاد السعودي لكرة القدم SAUDI ARABIAN FOOTBALL FEDERATION



مستشفى الملك فيصل التخصصي ومركز الأبحاث King Faisal Specialist Hospital & Research Centre مؤسسة عامة. Gen. Org











معهد ماز العالي للتدريب MAZ HIGHER INSTITUTE OF TRAINING









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# The End

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